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| Seat No.: | Enrolment No. |
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## **GUJARAT TECHNOLOGICAL UNIVERSITY**

BE - SEMESTER- I & II (NEW) EXAMINATION - WINTER 2019

Subject Code: 2110002 Date: 13/01/2020

**Subject Name: Communication Skills** 

Time: 10:30 AM TO 01:00 PM Total Marks: 70

## **Instructions:**

- 1. Question No. 1 is compulsory. Attempt any four out of remaining Six questions.
- 2. Make suitable assumptions wherever necessary.
- 3. Figures to the right indicate full marks.

| Q.1         |              | Objective Question (MCQ)  | Mark |
|-------------|--------------|---|------|
|             | (a)          | Objective Questions (MCQ)   | 07   |
|             | 1.           | Find out mismatch word among following: Modern, Contemporary,   |      |
|             |              | Latest, Obsolete.   |      |
|             | 2.           | How many people in your family? (is there, there are,   |      |
|             |              | are there)  |      |
|             | 3.           | Mohit English, Hindi and Gujarati languages. (speak, speaks)  |      |
|             | 4.           | Which is the correct spelling? (i) necessary (ii) necessary (iii)   |      |
|             | _            | neccessery  |      |
|             | 5.           | People in many villages don't have to electricity. (access,   |      |
|             | _            | excess)   |      |
| 6.          | 6.           | In an email, CC means (cover copy, carbon copy, certified   |      |
|             | 7            | copy) The Even are not Horning a short starry written by  (i) Nicoim                                      |      |
|             | 7.           | The Eyes are not Here is a short story written by (i) Nissim Ezekiel (ii) Robert Frost (iii) Ruskin Bond. |      |
|             |              | Ezekiei (II) Kobeit Piost (III) Kuskiii Bolid.  |      |
|             | <b>(b)</b>   | State if the following statements are True or False. If the statement is                                  | 07   |
|             | (6)          | false then write the correct statement.   | 07   |
|             | 1.           | 'Feedback' is not important in communication process.   |      |
|             | 2.           | Skimming reading technique is used for when we read for pleasure.   |      |
|             | 3.           | A good listener can inspire and motivate himself/herself for listening.                                   |      |
|             | 4.           | Harvey Maxwell is a character occurs in 'The Road not Taken'  |      |
|             | <b>5.</b>    | 'Goodbye Party for Miss Pushpa T.S' is a very good short story  |      |
|             |              | written by Ruskin Bond.   |      |
|             | 6.           | Proxemics is the study of communication done through the use of   |      |
|             | _            | space.  |      |
|             | 7.           | There is no difference between hearing and listening.   |      |
| Q.2         | (a)          | What is the importance of 'Feedback' in communication process?  | 03   |
| <b>C</b> .– | (b)          | Differentiate between 'hearing and listening'.  | 04   |
|             | (c)          | What is communication? Explain process of communication with its  | 07   |
|             |              | diagram.  |      |
| Q.3         | (a)          | Write a short note on any one (i) proxemics (ii) kinesics.  | 03   |
| <b>~</b>    | ( <b>b</b> ) | "Organizing content and preparing an outline plays an important role                                      | 04   |
|             | . ,          | in presentation". Explain.  |      |
|             | (c)          | Write a detail note on traits of a good listener.   | 07   |
| Q.4         | (a)          | Define the purpose of presentation.   | 03   |
|             | <b>(b)</b>   | Explain any two barriers to effective communication.  | 04   |
|             | (c)          | Discuss in detail various techniques of reading with examples   | 07   |

| Q.5 | (a)<br>(b)<br>(c) | What do two roads symbolise in the poem 'The Road not Taken'? Portray the character sketch of Harvey Maxwell. Write an essay on 'Clean India Mission'  | 03<br>04<br>07 |
|-----|-------------------|--|----------------|
| Q.6 | (a)               | Write a brief newspaper report on 'Convocation Day' celebrated at Gujarat Technological University, Ahmedabad yesterday.   | 03             |
|     | <b>(b)</b>        | As a student, write an email to your college principal to arrange extra lectures of Mathematics subject for the benefit of students.   | 04             |
|     | (c)               | As a Purchase Manager, you have placed an order of 285 headphones for your company. However, after delivery of the product, you noticed that 100 of them are defective. Write a complaint letter to Avy Logistics, Rajkot and ask for replacement of defective headphones within one week. | 07             |
| Q.7 | (a)               | How does the narrator try to find out more about the girl in 'The Eyes are not Here'?  | 03             |
|     | <b>(b)</b>        | Write a short note on the theme of the poem 'The Road not taken'   | 04             |
|     | (c)               | Critically evaluate the poem 'Goodbye Party for Miss Pushpa T.S' ************************************  | 07             |