

GUJARAT TECHNOLOGICAL UNIVERSITY

BE- SEMESTER-V EXAMINATION – WINTER 2025

Subject Code:3151103

Date:02-12-2025

Subject Name:Principles of Management

Time:10:30 AM TO 01:00 PM

Total Marks:70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

- Q.1** (a) Write down any three definitions of management. **03**
(b) What is the role and responsibility of manager in management? **04**
(c) Explain the principles of scientific management. **07**

- Q.2** (a) Compare the systems approach and the contingency approach. **03**
(b) How does culture affect managers and employees? **04**
(c) Discuss Abraham Maslow's hierarchy of need theory. **07**

OR

- (c) Explain Herzberg's two factor theory of motivation. Also write down its implications for manager. **07**

- Q.3** (a) What is an organizational culture? What are its characteristics? **03**
(b) Discuss Fielder's theory of leadership. **04**
(c) How Break Even analysis can be used as Controlling tool in management? Explain it in detail. **07**

OR

- Q.3** (a) List down techniques of scientific management. **03**
(b) "A good leader is not necessarily a good manager"- Justify the statement. **04**
(c) Write down advantages and disadvantages of chain of command organizational structure. **07**

- Q.4** (a) Write down merit and demerit of hybrid organization structure. **03**
(b) Give difference between line organization structure and matrix organization structure. **04**
(c) Explain: Planning and its role in management. **07**

OR

- Q.4** (a) Which are the key elements in organization structure? **03**
(b) Explain the role of staffing in management. **04**
(c) Compare: Centralization and Decentralization in organizational structure. **07**

- Q.5** (a) List various types of span of control. **03**
(b) How the different stock holders of business can contribute to Corporate social responsibility? **04**
(c) Write down merits and demerits of informal organization. **07**

OR

- Q.5** (a) Explain importance of corporate social responsibility. **03**
(b) What role an individual can play in improving business ethics of any organization? **04**
(c) Which qualities do you think should great organizational culture have? **07**