

GUJARAT TECHNOLOGICAL UNIVERSITY
BACHELOR OF ENGINEERING – SEMESTER 5 – EXAMINATION – SUMMER 2026

Subject Code: 3151103

Date: 06/06/2026

Subject Name: Principles of Management

Time: 02:30 PM TO 05:00 PM

Total Marks: 70

Instructions:

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**
- 4. Simple and non-programmable scientific calculators are allowed.**

- Q.1** (a) Define management and list out its objectives. **03**
(b) Define motivation and discuss its types. **04**
(c) Explain various levels of management and their functions in an organization. **07**
- Q.2** (a) Differentiate between Management and Administration **03**
(b) Explain in brief the Behavioral and Systems approaches to management. **04**
(c) Write short notes on “Scientific Management” and its principles. **07**
- OR
- Q.2** (c) Write the importance of controlling in management. **07**
- Q.3** (a) Write down various functions of management. **03**
(b) Is management an art or science or combination of art and science? Explain with your arguments. **04**
(c) Explain Managerial Roles in details. **07**
- OR
- Q.3** (a) Give examples of corporate social responsibility. **03**
(b) Discuss the role of Budgeting as a Control Technique. **04**
(c) Explain Maslow’s Hierarchy of needs theory. **07**
- Q.4** (a) Define planning. Explain its significance as a managerial function. **03**
(b) Define staffing and explain its nature in management. **04**
(c) Differentiate between formal organization and informal organization. **07**
- OR
- Q.4** (a) Define the term “Departmentalization”? Explain various types of Departmentalization. **03**
(b) Explain the process of organizing in management. **04**
(c) Describe different types of organizational structures along with their merits and demerits. **07**
- Q.5** (a) State advantages of centralization. **03**
(b) Discuss the impact of a strong culture on organization and managers. **04**
(c) Explain the meaning and importance of Corporate Social Responsibility (CSR). **07**

OR

Q.5	(a) Define organizational culture and state any two attributes of organizational culture.	03
	(b) Explain how ethical behavior helps in achieving long-term business success.	04
	(c) Explain the meaning and importance of Business Ethics.	07
