

GUJARAT TECHNOLOGICAL UNIVERSITY**BE - SEMESTER-IV (NEW) EXAMINATION – SUMMER 2024****Subject Code:3141007****Date:20-07-2024****Subject Name: Professional Ethics****Time:10:30 AM TO 01:00 PM****Total Marks:70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

		Marks
Q.1	(a) Explain ethics with suitable example.	03
	(b) Compare Personal Ethics and Professional Ethics.	04
	(c) Define ethical dilemma with example. Also, describe steps to resolve ethical dilemmas	07
Q.2	(a) List out the factors that form moral standards.	03
	(b) Differentiate between Values & Ethics	04
	(c) Describe the Utilitarianism theory in details with suitable examples. Also, describe different problems associated with this theory.	07
	OR	
	(c) Describe the principles of Justice in details with suitable examples. Also, describe different kinds of justice in details.	07
Q.3	(a) Explain White-Collar Crime with suitable example.	03
	(b) <i>"An action can be illegal, but morally right."</i> Justify this statement with suitable example.	04
	(c) Describe how people make different decisions in similar ethical situations based on cognitive moral development.	07
	OR	
Q.3	(a) Explain Teleology moral philosophy with suitable example.	03
	(b) <i>"An action that is legal can be morally wrong."</i> Justify this statement with suitable example.	04
	(c) Describe what types of difficulties may face in applying moral philosophy to ethical decision-making.	07
Q.4	(a) List out the factors for unethical behavior.	03
	(b) Describe the sources of ethical problems.	04
	(c) Suppose "X" person working as inspection manager in the automobile company. The company is going to launch its new car variant but the cost is very high compare to other companies' similar variant car. So his company decided that essential safety features need to be taken out to make the variant suitable for low cost. This step is needed for the growth of company. On the intervention of the "X" person, the company's board tells him that this step is important because company is running in loss & if further steps not taken, there might be the closure of the company & all employees will lose job. Question: Explain the ethical dilemma involved in this case. What possible steps can be taken to resolve ethical dilemma?	07

OR

- Q.4** (a) List out the steps for ethical decision-making. **03**
(b) Describe the code of personal ethics for employees. **04**
(c) Suppose “P” person is an advertising agent. A company “Z” approaches to “P” for advertising of one of the hair care product. The director of the company drafts an advertisement for product stating that the product is 100% natural & there is no harmful content. But “P” knows that it to be untrue. So, “P” refuses for advertisement. A management of advertising agency argues that they are expected to act according to the wishes of their client & the refusal of the advertisement would mean loss of business, income & loss of big client. **07**
Question: Explain the ethical dilemma involved in this case. What possible steps can be taken to resolve ethical dilemma?

- Q.5** (a) Explain why Honesty, Integrity and Transparency are the touchstones of business ethics. **03**
(b) “Morality is different from professional codes of ethics.” Justify this statement with suitable example. **04**
(c) Describe the ethics of Swami Vivekananda. **07**

OR

- Q.5** (a) Explain how organization with strong ethical practice creates strong image among the public. **03**
(b) “Ethics is different from religion.” Justify this statement with suitable example. **04**
(c) Describe the law of Karma. **07**
