

GUJARAT TECHNOLOGICAL UNIVERSITY

BE- SEMESTER-V (NEW) EXAMINATION – WINTER 2024

Subject Code:3151103

Date:17-12-2024

Subject Name:Principles of Management

Time:10:30 AM TO 01:00 PM

Total Marks:70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

	Marks
Q.1 (a) List out the functions of Management.	03
(b) Why Controlling in Management is required?	04
(c) Compare Management and Administration.	07
Q.2 (a) Write the steps in the process of organizing.	03
(b) Discuss Types of Motivation.	04
(c) Explain Maslow's hierarchy of needs theory in Detail.	07
OR	
(c) Classify and explain Management thought.	07
Q.3 (a) What are the objectives of Management?	03
(b) Define Management and discuss the characteristics of it.	04
(c) Discuss System and Contingency approach in detail.	07
OR	
Q.3 (a) "Management is a science"- How?	03
(b) Discuss formal and informal organization.	04
(c) Describe the staffing process in detail.	07
Q.4 (a) Corporate Social Responsibility is very important. Why?	03
(b) What do you understand by Span of Control?	04
(c) Write a short note on Staff Organization.	07
OR	
Q.4 (a) Differentiate centralization and decentralization organization.	03
(b) What do you understand by leadership? Discuss it.	04
(c) Define Business Ethics. How does it important to organization?	07
Q.5 (a) Define Organizational Culture and Explain.	03
(b) Explain limitations of behavioral approach.	04
(c) Describe how individual and organization can contribute to improving ethical conduct in the work setting.	07

OR

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| Q.5 | (a) | What is departmentalization? | 03 |
| | (b) | Explain Organizational Environment. | 04 |
| | (c) | Discuss the impact of a strong culture on organization and managers. | 07 |

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