

GUJARAT TECHNOLOGICAL UNIVERSITY**BE - SEMESTER-V (NEW) EXAMINATION – WINTER 2023****Subject Code:3151103****Date:20-12-2023****Subject Name:Principles of Management****Time:10:30 AM TO 01:00 PM****Total Marks:70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

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| Q.1 | (a) Describe various levels of management. | 03 |
| | (b) Differentiate between Management and Administration | 04 |
| | (c) Explain Managerial Roles in details. | 07 |
| Q.2 | (a) Compare the systems approach and the contingency approach. | 03 |
| | (b) Explain the different types of managerial skills in brief | 04 |
| | (c) Write a note on Scientific management. | 07 |
| | OR | |
| | (c) Explain Maslow's Hierarchy of needs theory. | 07 |
| Q.3 | (a) Define Motivation. Explain it in details. | 03 |
| | (b) List out the various functions of leadership. | 04 |
| | (c) Write a note on Planning. | 07 |
| | OR | |
| Q.3 | (a) Describe the various stages associated with the staffing process. | 03 |
| | (b) Define controlling and explain its importance in management. | 04 |
| | (c) Explain various functions of management. | 07 |
| Q.4 | (a) Define Organizing. Write important principles of Organizing | 03 |
| | (b) Explain Matrix Organization in brief. | 04 |
| | (c) Explain centralization and decentralization of organization | 07 |
| | OR | |
| Q.4 | (a) State merits and demerits of line organization. | 03 |
| | (b) Define the term "Departmentalization"? Explain various types of Departmentalization | 04 |
| | (c) Compare formal and informal organization | 07 |
| Q.5 | (a) Explain the importance of Business Ethics | 03 |
| | (b) Describe organizational culture in brief. | 04 |
| | (c) How the different stock holders of business can contribute to Corporate social responsibility? | 07 |
| | OR | |
| Q.5 | (a) Explain the importance of corporate social responsibility | 03 |
| | (b) How does culture affect managers and employees? | 04 |
| | (c) Explain the various dimensions of organizational culture. | 07 |
