

GUJARAT TECHNOLOGICAL UNIVERSITY**BE - SEMESTER-V (NEW) EXAMINATION – WINTER 2022****Subject Code:3151103****Date:09-01-2023****Subject Name:Principles of Management****Time:10:30 AM TO 01:00 PM****Total Marks:70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

		Marks
Q.1	(a) Write down definitions of management given by F.W. Taylor, Peter Drucker, Henri Fayol.	03
	(b) List and explain objectives of Management.	04
	(c) What do you mean by level of management? Briefly describe the different level of management.	07
Q.2	(a) Define motivation and discuss its types.	03
	(b) Management is a science – Justify the statement.	04
	(c) Comments on system and contingency approach of management.	07
	OR	
	(c) Write down the techniques of scientific management.	07
Q.3	(a) “A good leader is not necessarily a good manager “-justify the statement.	03
	(b) Explain Staffing and also explain its main Function.	04
	(c) Explain Maslow’s Hierarchy of needs theory.	07
	OR	
Q.3	(a) Discuss the role of Budgeting as a Control Technique.	03
	(b) Give difference between line organization structure and staff organization structure.	04
	(c) What do you understand by “Span of Management”? How is this taken into account in organization structure?	07
Q.4	(a) Discuss the limitation of Planning	03
	(b) What is Break Even Analysis? How it is used as controlling tool in management?	04
	(c) Write down disadvantages of formal organization.	07
	OR	
Q.4	(a) Define organization culture.	03
	(b) What do you understand by leadership? Discuss the importance of leadership for a manager.	04
	(c) Discuss the impact of a strong culture on organization and managers.	07
Q.5	(a) List advantages of Centralized organization structure.	03
	(b) What is meant by Departmentalization? Explain various types of Departmentalization.	04
	(c) Describe how individual and organization can contribute to improving ethical conduct in the work setting.	07

OR

- Q.5** (a) Define the term “organization”. Give its characteristics. **03**
(b) Describe matrix organization. What are its advantages and disadvantages. **04**
(c) What is Corporate social responsibility? State its importance in details. **07**
