

# GUJARAT TECHNOLOGICAL UNIVERSITY

BE - SEMESTER-V EXAMINATION – SUMMER 2025

Subject Code:3151103

Date:28-05-2025

Subject Name:Principles of Management

Time:02:30 PM TO 05:00 PM

Total Marks:70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

MARKS

<b>Q.1</b>	<b>(a)</b> Define Management and list its function.	<b>03</b>
	<b>(b)</b> Discuss the importance of management in the present-day world.	<b>04</b>
	<b>(c)</b> Explain the managerial Roles in details.	<b>07</b>
<b>Q.2</b>	<b>(a)</b> Discuss the Characteristics of a manager.	<b>03</b>
	<b>(b)</b> Describe the Levels of management	<b>04</b>
	<b>(c)</b> Explain Maslow's Hierarchy of need theory	<b>07</b>
	<b>OR</b>	
	<b>(c)</b> Define Leadership and explain it in details	<b>07</b>
<b>Q.3</b>	<b>(a)</b> Management and administration are different aspects for any organization: Justify the statement.	<b>03</b>
	<b>(b)</b> Explain the different characteristics of a Leader.	<b>04</b>
	<b>(c)</b> Why is Planning important? What are the various steps involved in planning?	<b>07</b>
	<b>OR</b>	
<b>Q.3</b>	<b>(a)</b> Define the term "organization". Give its characteristics.	<b>03</b>
	<b>(b)</b> Differentiate: Behavioural Approach and systems approach	<b>04</b>
	<b>(c)</b> Write the importance of controlling in management.	<b>07</b>
<b>Q.4</b>	<b>(a)</b> List the Advantage of line Organization.	<b>03</b>
	<b>(b)</b> Explain the staffing process in management.	<b>04</b>
	<b>(c)</b> Describe the principals of Organizing in details.	<b>07</b>
	<b>OR</b>	
<b>Q.4</b>	<b>(a)</b> Give the main objectives of scientific management.	<b>03</b>
	<b>(b)</b> Distinguish between strategic planning and tactical planning.	<b>04</b>
	<b>(c)</b> Explain matrix organization in details with suitable example.	<b>07</b>
<b>Q.5</b>	<b>(a)</b> Which are the major sources of organizational culture.	<b>03</b>
	<b>(b)</b> Describe the factors which influencing the strength of culture.	<b>04</b>
	<b>(c)</b> Define CSR and discuss its due importance in industrial practice.	<b>07</b>
	<b>OR</b>	
<b>Q.5</b>	<b>(a)</b> State the factors affecting ethical and unethical behavior.	<b>03</b>
	<b>(b)</b> Business Ethics plays an important role in development of brand of any organization – Justify the comments.	<b>04</b>
	<b>(c)</b> Discuss the various dimensions of Organizational culture.	<b>07</b>

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