

**GUJARAT TECHNOLOGICAL UNIVERSITY**

**BE - SEMESTER-V (NEW) EXAMINATION – SUMMER 2024**

**Subject Code:3151103**

**Date:31-05-2024**

**Subject Name:Principles of Management**

**Time:02:30 PM TO 05:00 PM**

**Total Marks:70**

**Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

		Marks
<b>Q.1</b>	(a) Differentiate between management and administration.	<b>03</b>
	(b) List and explain objectives of Management.	<b>04</b>
	(c) Write down the levels of management. Explain the role and responsibility of manager in each level.	<b>07</b>
<b>Q.2</b>	(a) Explain Staffing and also explain its main Function	<b>03</b>
	(b) Is management an art or science or combination of art and science? Explain with your arguments.	<b>04</b>
	(c) Explain the principles of scientific management.	<b>07</b>
	<b>OR</b>	
	(c) Discuss Abraham Maslow's hierarchy of need theory.	<b>07</b>
<b>Q.3</b>	(a) Define Leadership and explain its importance for a manager.	<b>03</b>
	(b) Discuss the role of Budgeting as a Control Technique.	<b>04</b>
	(c) What is Departmentalization? Explain its importance in management	<b>07</b>
	<b>OR</b>	
<b>Q.3</b>	(a) Explain The systems approach.	<b>03</b>
	(b) Explain Planning and also explain its main Function	<b>04</b>
	(c) Why concept of culture is so important for organizational environment.	<b>07</b>
<b>Q.4</b>	(a) Give examples of corporate social responsibility.	<b>03</b>
	(b) What is the meaning of business ethics? Write down its importance in organization	<b>04</b>
	(c) Explain Matrix Organization in detail with diagram.	<b>07</b>
	<b>OR</b>	
<b>Q.4</b>	(a) Difference between formal and informal Organization.	<b>03</b>
	(b) Explain Span of Control	<b>04</b>
	(c) Explain in detail regarding Centralization and decentralization.	<b>07</b>
<b>Q.5</b>	(a) What are the attributes of culture?	<b>03</b>
	(b) How does culture affect managers and employees?	<b>04</b>
	(c) List Functions of management. Explain any two of them in detail.	<b>07</b>
	<b>OR</b>	
<b>Q.5</b>	(a) State merits and demerits of line organization	<b>03</b>
	(b) How the different stock holders of business can contribute to Corporate social responsibility?	<b>04</b>
	(c) Write down importance of Controlling in management	<b>07</b>

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